

Sponsorship Information Packet



Revised April 2009

Year of the Youth Collaborations
P.O. Box 431065
Pontiac, MI 48343

Dear Prospective Sponsor:

Youth of Tomorrow has partnered with Sky's The Limit Community Foundation and Obedient 2 Christ to form the Year of the Youth Collaborations to launch the Future All-Stars. Future All-Stars is a five-month educational basketball league that consists of the following elements: training camp, a Future All-Star draft, season games, playoffs, a championship game and an awards banquet. The basketball league emphasizes the need for education and therefore requires a mandatory study session for all players participating in the Future All-Stars basketball league. Team participants will be required to participate in community service events within the community, i.e., neighborhood blight removal and beautification projects; and social development workshops. Year of the Youth Collaborations in active concert with Future All-Stars is designed to emphasize the positive development of our youth, as well as our community.

Future All-Stars is an innovative, educational basketball league that builds confidence in our youth with respect to self-perception, academics, and community and social capabilities. The program will assist in the growth of student-athletes to ensure that their performance off the court mirrors their performance on the court. Future All-Stars incorporates academics, social awareness and community into our program giving youth the needed exposure to be both well-rounded and triumphant on their path to success.

Supporting Future All-Stars not only benefits the youth, but provides you and/or your company the opportunity to become a part of this dynamic league through advertising and marketing. Year of the Youth Collaborations takes great pride in those who support the league and, therefore, offers our sponsors exclusive recognition on the Future All-Stars website, publicity in the program booklet, and various other promotional advertising. Within the sponsorship packet, Year of the Youth Collaborations outlines the benefits of supporting the league and the various levels of sponsorship.

Future All-Stars seek your support to ensure that the league is successful and exciting for our youth.

Best Regards,

Marc D. Alexander
Youth of Tomorrow
President & CEO

Christopher Riley
Sky's The Limit Community Foundation
Chief Director of All Operations

Christophere Thompson
Obedient 2 Christ
Founder & President

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SPONSORSHIP LEVELS

\$5,000 TEAM OWNER SPONSORSHIP

- Your Name or Company Name will be mentioned as “The (Your Name/ Company Name) Team” in all publications pertaining to your team
- Your Logo / Company Logo will be on all team apparel.
- Your Name or Company Name on all team marketing material
- Available advertisement on your teams home page
- Your Name and/or Company Name will be mentioned at all home games. (If in attendance, you will be recognized over the microphone by the sports announcers
- Future All-Stars BLACK CARD for purchases made at home game concession stands. (See owners for details.)
- Framed Autographed team jersey
- Reserved parking spot for all home games
- Executive seating for all home games
- VIP Seats at draft
- VIP Seats for awards banquet
- Plaque for ownership recognition

Team Owner Sponsorships give the sponsor the listed benefits for the entire season and does not expire until the next year. Team Owner Sponsorships are due prior to the draft to ensure that Your Name or Company Name is on the marketing material.

With becoming a Team Owner, additional information will be collected to ensure accurate and effective marketing for the Team Owner.

SPONSORSHIP LEVELS

Platinum Sponsor:

\$1000

- Platinum Sponsor Plaque
- Large Banner @ Games
- VIP Seating @ Draft, Games & Awards Banquet in Platinum Section
- Advertising on Website
- Future All-Star Apparel
- Full Page Color Ad in Program Booklet

Gold Sponsor

\$750

- Medium Banner @ Games
- VIP Seating @ Draft, Games & Awards Banquet in Gold Section
- Advertising on Website
- Future All-Star Apparel
- Full Page Color Ad in Program Booklet

Silver Sponsor

\$500

- Small Banner @ Games
- VIP Seating @ Draft, Games & Awards Banquet in Silver Section
- Advertising on Website
- Future All-Star Apparel
- Full Page Black & White Ad in Program Booklet

Bronze Sponsor

\$250

- VIP Seating @ Draft, Games & Awards Banquet in Bronze Section
- Advertising on Website
- Future All-Star Apparel
- Full Page Black & White Ad in Program Booklet

***Please make all checks payable to Youth of Tomorrow**

Sponsorship Exposure Essentials

Name: _____

Phone: _____

Email: _____

LEVEL OF CONTRIBUTION

TEAM OWNER

PLATINUM

GOLD

SILVER

BRONZE

MAIL FORM WITH PAYMENT TO:

**Youth of Tomorrow
P.O. Box 431065
Pontiac, MI 48343-1065**

All sponsors can request special delivery or pickup for the sponsorship payment.

For more information please contact

Marc D. Alexander
Youth of Tomorrow
President & CEO
Email: mdalexander@yoft.org
Phone: (888) 799-2819 ext: 709
Fax: 1-(888) 799-2819

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